

MAY IS MENTAL HEALTH AWARENESS MONTH



MIND YOUR WELLNESS



JOIN OUR IMPACT

91%* of CONSUMERS

will spend more or change brand loyalty to support a business that supports charity

13% MORE DCFS FAMILY SUCCESS

22% MORE YOUTH IN MENTORING

41% MORE YOUTH IN CRISIS SUPPORTED

42% MORE UNDER/UNINSURED CLIENTS SERVED

63% MORE INDIVIDUALS SERVED

Dear

We appreciate all that you provide in service to our community. As you know, mental health impacts families, schools, businesses and communities. With demand for support services at an all-time high, **we invite you partner with CYN Counseling Center now to allow more individuals to thrive.**

As a non-profit community mental health facility for 45 years, we know firsthand the severe need for support. Last year, we received a 168% increase in requests for mental health services. XY% of our clients are low-income and struggling to find accessible services elsewhere. **Our community members need us now more than ever.**

May is Mental Health Awareness Month and we have developed an expansive education and advocacy program to provide a solution to this need. Our multiple sponsorship options allow for any budget, but your cause marketing benefits are sure to grow your bottom line. **By reinvesting in your consumer base, your business and their minds will both thrive!**

Various community issues including violence, joblessness, homelessness, domestic violence, substance use, suicide and more can be addressed by providing quality mental health support. **Join us now to uplift those who need it most and bring wellness to all.**

Support now or learn more; contact Jennifer Flatley at 847-548-6000 x046 or jenniferf@cyngrayslake.org or visit cyngrayslake.org/MHAM23. **Thank you for joining our team in community mental health, and be sure to mind your wellness.**

Sincerely,

Executive Director
CYN Counseling Center

P.S. Thank you for supporting mental wellness & reinvesting in your community - your business is sure to benefit from it!

* sustainablebrands.com

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BENEFITS	ALLY \$250	DEFENDER \$500	EDUCATOR \$750	PROVIDER \$1000	LEADER \$2500	PRESENTER \$5000
Highlight on the website event page	✓	Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo
Highlight in event eblast communication	✓	Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo
Highlight in the May e-newsletter		✓	Logo	Logo	Linked Logo	Linked Logo
Social Media Spotlight		✓	Logo	Logo	Logo	Logo
Highlight in post-event communication			✓	Logo	Logo	Linked Logo
Digital sponsorship badge to share on your website			✓	✓	✓	✓
Logo on all education materials distributed in May			✓	✓	✓	✓
Logo on all community outreach materials distributed in May				✓	✓	✓
Mental Health or Educational presentation to your workforce					✓	✓
Highlight in campaign promo video*						✓
Speaker highlight in post-event Thank You video						✓

Support mental wellness in the community & benefit your business too!

SOCIALS

15,000+ Impressions

WEBSITE

40,000+ Unique Page Views

NEWSLETTER

2,500 Engaged Subscribers

COMMUNITY

Hundreds of community members & business affiliates



Complete your sponsorship form TODAY to get the most from your benefits. Contact Jennifer Flatley at jenniferf@cyngrayslake.org or visit cyngrayslake.org for more information.

*Sponsorship commitment must be received by April 20.