

MAY IS MENTAL HEALTH AWARENESS MONTH



MIND YOUR WELLNESS



JOIN OUR IMPACT

91%* of CONSUMERS

will spend more or change brand loyalty to support a business that supports charity

13% MORE DCFS FAMILY SUCCESS

22% MORE YOUTH IN MENTORING

41% MORE YOUTH IN CRISIS SUPPORTED

42% MORE UNDER/UNINSURED CLIENTS SERVED

63% MORE INDIVIDUALS SERVED

Dear Valued Business Member:

We appreciate all that you provide in service to our community. As you know, mental health impacts families, schools, businesses and communities. With demand for support services at an all-time high, **we invite you partner with CYN Counseling Center now to allow more individuals to thrive.**

As a non-profit community mental health facility for 45 years, we know firsthand the severe need for support. Last year, we received a 168% increase in requests for mental health services. 95% of our clients are low-to-moderate income and struggling to find accessible services elsewhere. **Our community members need us now more than ever.**

May is Mental Health Awareness Month and we have developed an expansive education and advocacy program to provide a solution to this need. Our multiple sponsorship options allow for any budget, but your cause marketing benefits are sure to grow your bottom line. **By reinvesting in your consumer base, your business and their minds will both thrive!**

Various community issues including violence, joblessness, homelessness, domestic violence, substance use, suicide and more can be addressed by providing quality mental health support. **Join us now to uplift those who need it most and bring wellness to all.**

Support now or learn more; contact Jennifer Flatley at 847-548-6000 x046 or jenniferf@cyngrayslake.org or visit cyngrayslake.org/MHAM23. **Thank you for joining our team in community mental health, and be sure to mind your wellness.**

Sincerely,

Executive Director
CYN Counseling Center

P.S. Thank you for supporting mental wellness & reinvesting in your community - your business is sure to benefit from it!

* sustainablebrands.com

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BENEFITS	ALLY \$250	DEFENDER \$500	EDUCATOR \$750	PROVIDER \$1000	LEADER \$2500	PRESENTER \$5000
Highlight on the website event page	✓	Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo
Highlight in event eblast communication	✓	Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo
Highlight in the May e-newsletter		✓	Logo	Logo	Linked Logo	Linked Logo
Social Media Spotlight		✓	Logo	Logo	Logo	Logo
Highlight in post-event communication			✓	Logo	Logo	Linked Logo
Digital sponsorship badge to share on your website			✓	✓	✓	✓
Logo on all education materials distributed in May			✓	✓	✓	✓
Logo on all community outreach materials distributed in May				✓	✓	✓
Mental Health or Educational presentation to your workforce					✓	✓
Highlight in campaign promo video*						✓
Speaker highlight in post-event Thank You video						✓

Support mental wellness in the community & benefit your business too!

SOCIALS

15,000+ Impressions

WEBSITE

40,000+ Unique Page Views

NEWSLETTER

2,500 Engaged Subscribers

COMMUNITY

Hundreds of community members & business affiliates



Complete your sponsorship form TODAY to get the most from your benefits. Contact Jennifer Flatley at jenniferf@cyngrayslake.org or visit cyngrayslake.org for more information.

*Sponsorship commitment must be received by April 20.